

MILES COMMUNITY COLLEGE

Strategic Plan

2018-19

MISSION

Miles Community College prepares students for success and provides opportunities for lifelong learning through quality programs, community outreach, and partnerships.

Core Theme One: Student Success

Core Theme Mission Alignment:

Core Theme # 1, Student Success, supports the Miles Community College Mission of preparing students for success by implementing initiatives to engage and retain students so they can identify and progress toward their educational goal.

Core Objective #1: Monitor and revise the strategic enrollment plan (SEP) and initiate annual enrollment strategies to achieve enrollment goals.

Core Objective #2: Increase graduation rates and total degrees awarded.

Core Objective #3: Increase student retention.

Core Objective #4: Refine a comprehensive advising process to enhance student success and degree completion.

Core Objective #5: Enhance student engagement.

Core Objective #6: Develop an inclusive, accessible, and supportive living and learning environment for all students, faculty, staff, and guests.

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Core Theme Two: Academic Achievement

Core Theme Mission Alignment:

Core Theme # 2, Academic Achievement, supports the Miles Community College Mission of preparing students for success: first, by engaging in effective educational practices; second, by assessing the entering students' level of academic preparation; third, by placing them in courses appropriately; fourth, by preparing them as needed to enroll in college-level courses; and finally, by providing quality academic programs that prepare students for entry into the job market or for transfer to a four-year college.

Core Objective #1: Research projected trends and potential new or modified academic programs to enhance enrollment.

Core Objective #2: Refine assessment activities and learning outcomes to improve teaching and learning.

Core Objective #3: Provide students with experiential learning opportunities.

Core Objective #4: Prepare students to further their academic careers and achieve academic goals.

Core Objective #5: Expand and improve the use of distance learning.

Core Objective #6: Monitor placement pilot and ongoing developmental education changes to continue improving academic progression.

Core Objective #7: Review, analyze, and adapt the general education core.

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Core Theme Three: Workforce Development and Partnerships

Core Theme Mission Alignment:

Core Theme # 3, Workforce Training and Partnerships, supports the Miles Community College Mission of preparing students for success and providing opportunities for lifelong learning by offering workforce training and continuing education programs and by establishing partnerships with industries, other higher educational institutions, and secondary schools.

Core Objective #1: Monitor regional workforce training needs.

Core Objective #2: Enhance dual enrollment opportunities for regional high school students with an emphasis on matriculation and completion.

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Core Theme Four: Community Outreach and Lifelong Learning

Core Theme Mission Alignment:

Core Theme # 4, Community Outreach and Lifelong Learning, supports the Miles Community College Mission of providing opportunities for lifelong learning by engaging campus community and area residents through community outreach and personal enrichment activities.

Core Objective #1: Serve as the community outreach and lifelong learning center for Miles City and eastern Montana.

Core Objective #2: Cultivate a campus community of civic engagement and service learning.

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Core Theme Five: Essential Strategies: Resources, Facilities, and Auxiliary Management

Core Theme Mission Alignment:

Core Theme # 5, Resources, Facilities, and Auxiliary Management, supports the Miles Community College Mission of preparing students for success and providing opportunities for lifelong learning by offering updated educational and living facilities, auxiliary services that promote positive student life, and having the resources necessary to monitor, manage, lead, and improve the learning environment.

Core Objective #1: Implement best business models by auxiliary services to enhance student experience and financial stability.

Core Objective #2: Recruit, develop, and retain qualified faculty and staff.

Core Objective #3: Implement facilities projects as outlined in the comprehensive long-range facilities, technology, athletics, and auxiliary services master plans.

Core Objective #4: Build an active, future-oriented partnership with the Miles Community College Foundation to advance the mission of MCC.

Core Objective #5: Enhance our services through a consistent culture of care philosophy.

Core Objective #6: Create a consistent customer-centric marketing and communications plan to build a positive brand perception and increase brand awareness.

Core Objective #7: Provide an affordable education experience.